

EXHIBITING

WFES08 will showcase the latest innovations in technology, opportunities in the region, and the ideas of the leading companies and experts in the field. This is the event where investment opportunities are identified, project funds are secured, and deals are made; and where investors, suppliers, and clients converge.

You can participate by:

- Exhibiting your latest products and processes
- Presenting a topic at the conference
- Submitting a paper
- Offering venture capital
- Presenting investment opportunities
- Hosting clients at networking events
- Taking advantage of unique sponsorship opportunities
- Influencing the policies debated

Plus... All exhibitors will also have the opportunity to present a paper (or recommend a client) to present a paper in the 'Open Technology Forum' that will run alongside the event. Exhibit for \$450 psm for stand space / \$500 psm for furnished stand.

Why exhibit/sponsor?

With over 10,000 attendees expected to come to WFES08, exhibiting or sponsoring this event will enable you to...

- Launch and demonstrate new technology, products and services
- Meet potential buyers and industry figures face-to-face
- Save money and time by meeting your customers and prospects at one time, in one place
- Do deals and arrange private business meetings
- Gain feedback and collect market research
- Promote your brand to a global audience
- Build prospect databases and generate sales leads
- Position your company as a market leader

Plus benefit from our WFES marketing and Promotions campaigns...

- Free show directory entry
- Editorial coverage and press releases online
- Promotion through our website, email campaign and printed material
- Editorial opportunities within the onsite daily newspaper
- PR and marketing opportunities with Future Energy TV
- Let us work with you to meet the marketing needs of your company

Contact us now to discuss specialised sponsorship packages, exhibition stands and hospitality rooms for your company.



CONTACT US NOW

TO BOOK YOUR STAND OR TAKE SPONSORSHIP

Exhibition sales contact:

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WORLD FUTURE ENERGY
 Abu Dhabi, January 21st - 23rd 2008 **SUMMIT**

presented by:
MASDAR  **مصدر**
ABU DHABI FUTURE ENERGY COMPANY شركة أبوظبي لطاقة المستقبل

MASDAR  **مصدر**
ABU DHABI FUTURE ENERGY COMPANY شركة أبوظبي لطاقة المستقبل
 presents

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 Abu Dhabi, January 21st - 23rd 2008 **SUMMIT**

Under the Patronage of H.H. General Sheikh Mohammad bin Zayed Al Nahyan
 Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces



Where the Renewable Energy Industry Meets

WORLD FUTURE ENERGY SUMMIT 2008 MEDIA PACK

Sales & sponsorship information

"We intend to move fast and with maximum efficiency, achieving maximum results by creating successful associations & partnerships."

- Sultan Ahmed Al Jaber, CEO

ACT NOW

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turret **GROUP**
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WORLD FUTURE ENERGY SUMMIT JAN 21-23 2008, ABU DHABI, UAE

The 1st World Future Energy Summit is held under the auspices of the Government of Abu Dhabi as part of a major world initiative to bring together the leaders of companies and the innovators of technologies that are developing the solutions for the world's demand for alternative and renewable energies.

The World Future Energy Summit (WFES08) will provide a unique meeting opportunity for academics, financiers, entrepreneurs, innovators, and the companies behind the cutting edge technologies and systems of sustainable energy alternatives to meet, discuss, and bring to reality a foundation of alternative energy solutions for a cleaner future.

More than 10,000 companies from around the world now have ideas and solutions to provide reliable alternative energy products in the following fields.

- Concentrating Solar Power (CSP)
- Photo-Voltaic (PV)
- Concentrating PV
- CO2 Capture and Storage
- Sustainable Desalination
- Waste to Energy
- Bio-Fuels
- Hydrogen and Fuel Cells
- Wind: Onshore and Offshore
- Energy Efficiency in Buildings
- Energy Efficiency in Industry
- Green Construction
- Marine: Wave and Tidal
- Clean Combustion

If your company is active or interested in these fields, or you are an entrepreneur, venture capitalist, or expert in these disciplines, then Abu Dhabi, UAE is the place for you to be in January 2008.



WFES08 will be held in partnership with MASDAR, the Abu Dhabi Future Energy Company.

In April 2006, Abu Dhabi took a bold and historic decision to embrace renewable and sustainable energy technologies. As the first major hydrocarbon-producing nation to take such a step, it has established its leadership position by launching MASDAR, a global cooperative platform for open engagement in the search for solutions to some of mankind's most pressing issues: energy security, climate change and truly sustainable human development.

MASDAR, which means "the source" in Arabic, is Abu Dhabi's vision and investment in the future of energy and environmental sustainability, a multi-billion dollar, multi-faceted response to the need for a global focus on the development of advanced energies and sustainability-related technologies.

MASDAR has partnered with the world's most prominent companies, educational institutions and investment firms to lead and advance a global strategy of international knowledge and capability to change the way the world understands energy and create a historic global shift to new energy sources and sustainable resource utilization.

Key components of MASDAR include:

- **MASDAR INSTITUTE OF SCIENCE AND TECHNOLOGY** – in partnership with Massachusetts Institute of Technology (MIT), will offer Masters and PhD programs in science and engineering focused on advanced energy and sustainability technologies.
- **MASDAR RESEARCH NETWORK** – a unique collaborative network of world-class scientists and researchers linking the MASDAR Institute of Science and Technology and six leading global scientific research centers on three continents.
- **INNOVATION & INVESTMENT** – the investment and commercialization vehicle for advanced energy and sustainability technologies.
- **SPECIAL PROJECTS** – develops large-scale, capital-intensive energy and advanced technology projects dedicated to new, cleaner sources of energy.
- **CARBON MANAGEMENT** – spearheads the development of greenhouse gas and emissions reduction projects.
- **SPECIAL FREE ZONE** – MASDAR's unique, integrated "Green" model community of sustainable development in the heart of Abu Dhabi.

"We intend to move fast and with maximum efficiency, achieving maximum results by creating successful associations & partnerships." - Sultan Ahmed Al Jaber, CEO

ABOUT ABU DHABI

WFES08 will be held at the brand new, state of the art Abu Dhabi National Exhibition Centre, in the UAE. Conveniently located to both the international airport and the city centre, it is a new economic engine among the pillars of Abu Dhabi's vibrant growth. Designed by an international team of master planners and designers, the venue will offer 56,000 m² of prime exhibition space, dedicated conference areas, ample meeting rooms and all the logistic infrastructure necessary for the creation of an environment conducive to productivity and efficiency.

As a global energy leader, Abu Dhabi is ideally positioned to drive future energy innovation by leveraging its substantial resources and energy expertise into technologies of the future. New strategic initiatives such as MASDAR are broadening Abu Dhabi energy legacy by providing exciting new platforms for open engagement and global cooperation in the search for new energy sources. Energy has been, and will continue to be, a key driver in the development of the Emirate.

Already a world class business destination strategically located on major trade routes, Abu Dhabi is an established gateway for the flow of goods and exchange of ideas. By providing state-of-the-art infrastructure, facilities and business services, Abu Dhabi is driving vibrant economic development in the region and is the preferred location for companies seeking high-growth markets within an efficient operating environment.

Abu Dhabi's emerging status as a world-class research and development hub for new energy technologies is further enhancing its role as a key participant and developer of energy related activities. By actively investing in and developing new energy solutions together with multiple global corporate, academic and financial leaders, Abu Dhabi will ensure its solid commitment to the future of energy and the global community.

www.WFES08.com



THE EVENT FORMAT

The World Future Energy Summit (WFES08) will provide a unique opportunity for government ministers and officials, energy companies, technology providers, financiers, manufacturers, contractors, energy utilities, oil and gas companies, energy consumers, and academics – organizations at the cutting edge of developing technologies and systems for sustainable energy alternatives.

Interest in new energies and strategies for integrating them with more traditional supplies is at an all time high. From governments to energy producers, NGOs to major consumers there is both the will and the business imperative to achieve a monumental step-change.

WFES08 will provide an international forum where new and traditional energies meet. If your company is active or interested in these fields, or you are an entrepreneur, venture capitalist, or expert in these disciplines, then you need to attend and network at the World Future Energy Summit.

The Summit will consist of

3 Day Conference

- Opening Ceremony
- Keynotes
- MASDAR Projects Updates
- Project Funding Solutions
- MASDAR Joint Venture Opportunities
- Policy and strategy developments
- Business Opportunities in the Middle East and North Africa Region
- New Technologies in Advanced Energy and Sustainability
- New integrated energy solutions
- Free Seminars and Poster Sessions

Exhibition

Networking Events

- Breakfast Briefings
- Lunches
- Social Events and Receptions
- Site Visits

Energy Awards

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Who will attend?

If your company is active in the future energy industry and you are looking to do business with the following people then you need to exhibit at the World Future Energy Summit Exhibition.

JOB TITLES - people working in the following disciplines will visit the Summit:

- Chairman/President/Vice President
- Managing Director
- General Manager
- Commercial Director
- Sales Manager
- Marketing Manager
- Operations Manager Purchasing Manager
- Technical Manager
- Engineer
- Technician
- Quality Control
- Research & Development
- MENA Government Energy Ministers

COMPANY ACTIVITIES - from companies working in the following fields:

Renewable Energy Industry

- Renewable Energy Producers/Suppliers
- Owners/Managers of Renewable Energy Sites
- Innovators of Renewable Energy Technology
- Manufacturers of Renewable Energy Equipment
- Maintenance and Repair Providers of Renewable Energy Equipment

Other Energy Industries

- Other Energy Producers/Suppliers
- Manufacturers of Energy Equipment
- Contractors to the Energy Industry
- Energy Exploration Specialists
- Energy Distributors

Other Industries

- Non Government Organisations.
- Architecture/Construction/Contractors
- Associations/Institutions
- Certification/Classification Groups
- Consultants
- Energy Advisory/Planning Agencies
- Environmental Agencies
- Financiers/Banks
- Government Agencies
- IT/Telecommunications Providers
- Large Energy Users
- Legal/Law Firms
- Local/Central Governments
- Materials/Corrosion Protection
- Media/Publications & Events
- Regulatory Bodies
- Research/Academic Establishments
- Traders
- Transport/Travel Organisations

Where the Renewable Energy Industry Meets